

GULF

— MINING & ENERGY —

— REVIEW —

MEDIA KIT

— THE VOICE OF MIDDLE EAST RESOURCES —



MINING



OIL & GAS



RENEWABLE
ENERGY



CRITICAL
MINERALS



INFRASTRUCTURE



ENERGY
TECHNOLOGY



POWERING THE FUTURE OF ENERGY & MINING

Gulf Mining & Energy Review (GMER) is a premium MENA-focused business and industry publication providing high-level intelligence across the region's key resource and infrastructure sectors.

Covers:

- Mining
- Oil & Gas
- Renewable Energy
- Critical Minerals
- Infrastructure
- Energy Technology
- Investment & Finance

GMER delivers curated industry intelligence for decision-makers through executive interviews, market analysis, project updates, and investment insights. Its focus is on how these sectors interact within the MENA region's evolving resource economy, particularly around energy transition, large-scale infrastructure development, and capital investment flows.

read our publication



PUBLICATION

GMER is published in print and digital formats, reaching a highly engaged audience of senior executives, investors, and decision-makers across the global mining, oil & gas, renewable energy, and infrastructure sectors.



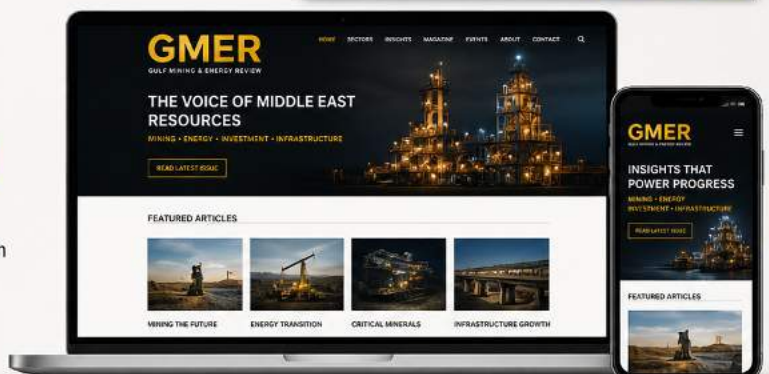
AUDIENCE

GMER connects with industry leaders and professionals who drive investment, innovation, and growth across the Middle East and North Africa.



DISTRIBUTION

Available in print, online, and through our digital platforms, ensuring maximum visibility and accessibility for our audience and advertising partners.





TARGET AUDIENCE

PRIMARY READERS



Mining executives



Energy companies



Government ministries



Investors & financiers



EPC contractors



Equipment manufacturers



Engineers & consultants

SECONDARY READERS



Universities & researchers



Energy startups



Commodity traders



Legal & advisory firms



Logistics providers



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COVERAGE AREAS



MINING

- ▶ Gold
- ▶ Copper
- ▶ Lithium
- ▶ Phosphate
- ▶ Rare Earth Minerals
- ▶ Exploration & Drilling
- ▶ Mining Technology



ENERGY

- ▶ Oil & Gas
- ▶ LNG
- ▶ Petrochemicals
- ▶ Solar
- ▶ Hydrogen
- ▶ Wind Energy
- ▶ Carbon Capture



BUSINESS & INVESTMENT

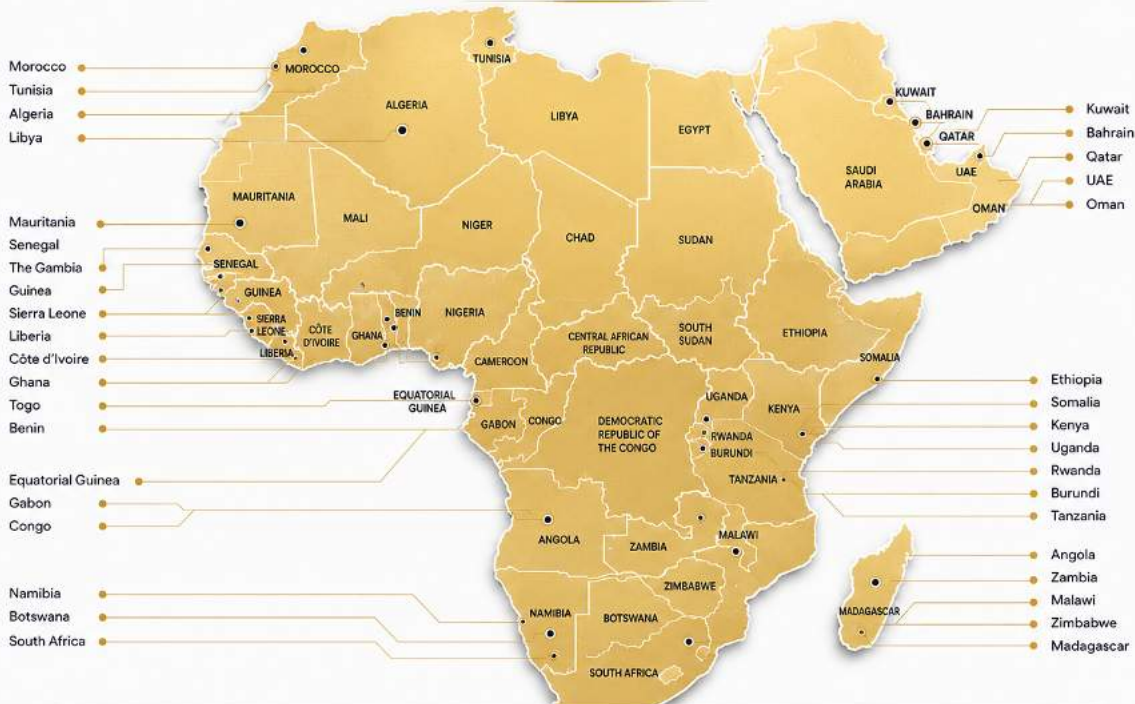
- ▶ Project Finance
- ▶ ESG & Sustainability
- ▶ Commodity Markets
- ▶ Infrastructure
- ▶ Energy Policy
- ▶ Regional Trade

WHY ADVERTISE WITH US?



GEOGRAPHIC REACH

COVERAGE ACROSS THE MIDDLE EAST, NORTH AFRICA & AFRICA



**50+**
COUNTRIES

**STRATEGIC**
PARTNERSHIPS

**LOCAL EXPERTISE**
GLOBAL PERSPECTIVE

**CONNECTING REGIONAL**
MARKETS WITH GLOBAL
OPPORTUNITIES

Meet our Readers

Frequency
Quarterly

Print Run
60 000

Readership
300 000



2026 EDITORIAL CALENDAR

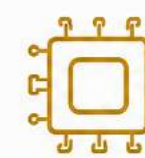
QUARTERLY OVERVIEW

QUARTER	TIMEFRAME	FOCUS THEMES
 Q1 JAN – MAR	JANUARY – MARCH	RESOURCE OUTLOOK & FUTURE INVESTMENT  Future Minerals & Mining Investment  Renewable Energy & Hydrogen  Oil & Gas Outlook  Mining Technology & AI
 Q2 APR – JUN	APRIL – JUNE	SUSTAINABILITY & ENERGY TRANSITION  Infrastructure & Logistics  LNG & Petrochemicals  ESG & Sustainability  Critical Minerals
 Q3 JUL – SEP	JULY – SEPTEMBER	MARKETS & DIGITAL TRANSFORMATION  Energy Finance & Capital Markets  ADIPEC Special Edition  Smart Mining & Automation  Industry Innovation & AI
 Q4 OCT – DEC	OCTOBER – DECEMBER	LEADERSHIP, OUTLOOK & IMPACT  Top 100 Energy & Mining Leaders  Policy & Regulation  Market Outlook 2027  People, Skills & Diversity



MAGAZINE FEATURES

IN-DEPTH. AUTHORITATIVE. IMPACTFUL.

 CEO Interviews	 Market Intelligence	 Commodity Watch	 Project Spotlight	 Technology Review
 Country Focus	 Investor Insights	 Event Coverage	 Equipment & Machinery	 Sustainability & ESG



ADVERTISING OPPORTUNITIES



PRINT ADVERTISING

PLACEMENT	SIZE
 Front Cover Strip	Premium 
 Inside Front Cover	Full Page 
 Full Page Ad	Standard 
 Half Page Ad	Standard 
 Double Spread	Premium 
 Back Cover	Premium 

★ PREMIUM VISIBILITY. TARGETED IMPACT. MEASURABLE RESULTS.



DIGITAL ADVERTISING

	Website banners
	Sponsored articles
	Newsletter sponsorships
	Video interviews
	Social media campaigns
	Webinar partnerships

FORMAT & SIZE

PRICE

FORMAT & SIZE	DIMENSIONS (PX)	PRICE (USD)	
 Video Run of Site*	640 x 60	\$1 700	All Year
 Small banner	300 x 50	\$300	
 Medium banner	300 x 600	\$600	
 Large banner	300 x 600	\$800	
 Large banner wide	340 x 30 (AE size 690 x 280)	\$1 000	
 Interstitial banner	400 x 600	\$750	
 Native	345 x 140 Header is up to 45 characters	\$450	
 Location-based pop-up	300x600	\$2 000	
 Guest Access banner	300 x 50 / 300 x 600	\$500	



1

Home Page Take Over
Wall Paper 1366 x 728

2

Half Page
300 x 600

3

Medium Rectangle
300 x 250

4

Mobile Web Banner
320 x 50
320 x 100

5

Mobile Medium Rectangle
300 x 250

6

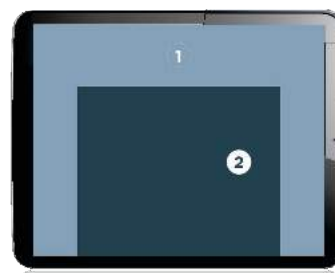
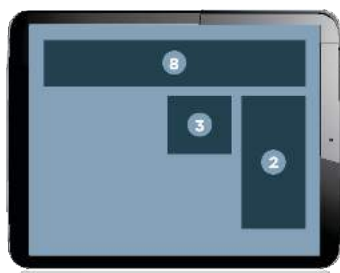
Mobile Leaderboard
320 x 50

7

Mobile App Medium Rectangle
300 x 250

8

Leaderboard
728 x 90

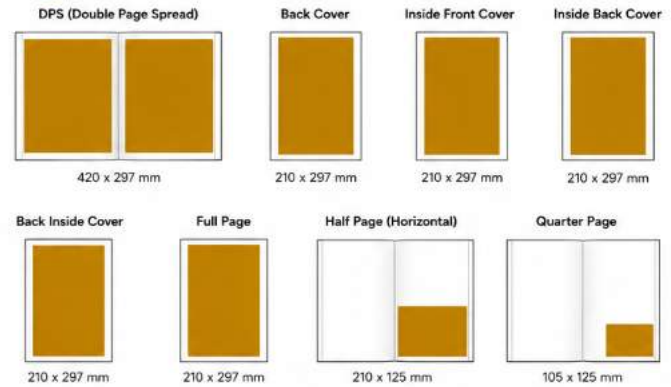


ADVERTISING RATES & AD SIZE

ADVERTISING RATES

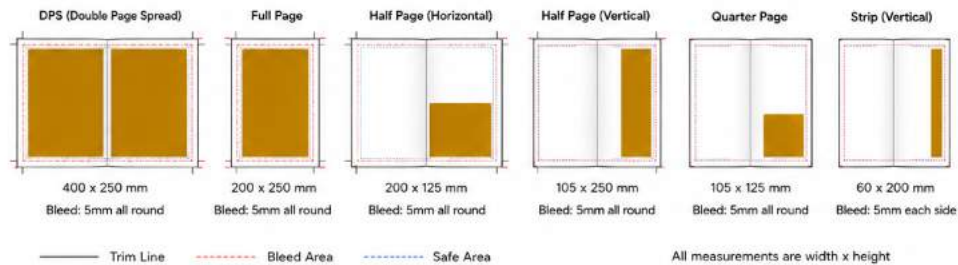
SIZE	RATE (USD)	AD SIZE (MM)	AD SIZE (INCH)
DPS (Double Page Spread)	\$ 4 200	420 x 297 mm	16.54 x 11.69 in
Back Cover	\$ 2 800	210 x 297 mm	8.27 x 11.69 in
Inside Front Cover	\$ 3 000	210 x 297 mm	8.27 x 11.69 in
Inside Back Cover	\$ 3 000	210 x 297 mm	8.27 x 11.69 in
Back Inside Cover	\$ 2 800	210 x 297 mm	8.27 x 11.69 in
Full Page	\$ 2 000	210 x 297 mm	8.27 x 11.69 in
Half Page (Horizontal)	\$ 1 000	210 x 125 mm	8.27 x 4.92 in
Quarter Page	\$ 600	105 x 125 mm	4.13 x 4.92 in

AD SIZE ILLUSTRATIONS



PAGE SPECIFICATIONS

TYPE	SIZE (MM)	SIZE (INCH)	BLEED
DPS	400 x 250 mm	15.75 x 9.84 in	5 mm all round
Full Page	200 x 250 mm	7.87 x 9.84 in	5 mm all round
Half Page	200 x 125 mm	7.87 x 4.92 in	5 mm all round
Strip	60 x 200 mm	2.36 x 7.87 in	5 mm each side



Deadlines

Booking & Material deadline:

1 week prior to the month of publication release (consult with your sales rep for further information)

Material:

Can be emailed or delivered on disc (open files will not be accepted) PDF files should be supplied with crop marks & a 10mm bleed all around. Pictures/ Photo images supplied to be 300dpi minimum.

Inserts:

Rates for inserts, advertorials, gatefold and other promotional items are available on request.

Terms and Conditions

- 1.** All copy for advertisements / advertorials is subject to the approval of the publisher, who also reserves the right to decline or cancel any advertisements / advertorials or series of advertisements / advertorials.
- 2.** No responsibility will be accepted by the publishers for loss arising from typographical or other errors. The publisher's responsibility is limited to industry standard scanning and printing quality. No responsibility is taken for picture selection, enhancement or layout. The publisher is not responsible for any apparent discrepancy in this regard, and clients are not exempt from liability for the full insertion price reflected on orders and/or copy instructions, should an error have occurred.
- 3.** It is the client's responsibility to supply material suitable for space bookings by the publisher's copy deadlines. If copy is not forthcoming, the publisher has the right to make up copy for space booked. Furthermore, the cost of making up the material will be debited to the client.
- 4.** The publisher accepts no responsibility for incorrect material supplied. All material supplied is assumed to be correctly sized, marked, and appropriate in screen.
- 5.** The proprietors and publisher shall not be liable for any loss occasioned by the failure of an advertisement to appear on any special day, or at all, for any cause whatsoever.
- 6.** The publisher will use their best endeavours to place the advertisement correctly under this agreement, but will not be liable for any loss of profits or damages suffered by the client as a result of their failure to do so, and the account rendered in any respect. The publisher shall be exempt from any liability arising from force majeure or where performance of their obligations is prevented by circumstances outside their control.
- 7.** While an enquiry service number may be supplied, this in no way forms part of the contract. The publisher is not responsible for an omission of an enquiry number nor the failure to supply the client with enquiries. The client may not, in any way, hold back payment or part thereof should the enquiry number service, for whatever reason, not be supplied.
- 8.** No cancellation of space can be accepted less than one (1) month before publication date. Verbal cancellation will not be valid; only a written cancellation confirmed by the publisher will serve as notice.
- 9.** All production costs will be for the account of the client as per the publisher's client service rates. This includes all photography, layout expenses, and correction costs.
- 10.** Nothing herein contained shall be interpreted as obliging the publisher to afford the client any indulgence to effect payment after due date.
- 11.** By placing his/her signature on the face hereof, the client agrees to the terms and conditions as set out above, agrees that this order constitutes a valid contract with the publisher, and certifies that the information given herein by him/her to the representative of the publisher is true and correct.
- 12.** Ownership in all material handed to the publisher and subsequently published shall remain vested in the publisher until the full publishing price in respect thereof has been paid. In the event of a breach of contract by the client after material was handed back to him/her, the publisher shall be entitled, forthwith, to take possession of the material without prejudice to any further rights vested in it, and is hereby irrevocably authorised to enter upon the client's premises to take delivery of such material without court order. Where material was published and not claimed by the client within a period of 12 (twelve) months from date of publication, such material may be destroyed at the discretion of the publisher without prior notice to the client.
- 13.** All terms and conditions relating to the services are set out herein. All other terms and conditions are excluded unless agreed to in writing by the publisher, and no other conditions, warranties or representations, whether oral or written, express or implied by statute or otherwise, shall apply hereto.
- 14.** No concession, latitude or indulgence allowed by the publisher to the client shall be construed as a waiver or abandonment of any of its rights hereunder.
- 15.** Each of the terms herein, excluding liability on the part of the publisher, shall be a separate and divisible term, and if any such term becomes unenforceable for any reason whatsoever, that term shall be severable and shall not affect the validity of the other terms.

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